



DOWNTOWN ALBANY
Business Improvement District

21 Lodge Street
Albany, NY 12207
p 518.465.2143
f 518.465.0139
www.downtownalbany.org

Georgette Steffens
EXECUTIVE DIRECTOR

Richard Rosen
PRESIDENT

Mark Aronowitz
VICE PRESIDENT

Daniel Fariello
TREASURER

Pamela Nichols
SECRETARY

March 13, 2019

Dear Downtown Stakeholder,

As we gear up for another Board of Directors election, it is a great time to take stock in our accomplishments over the past year and look ahead into our bright future. In 2018, \$30 million worth of investment came online. Another \$87 million is currently under construction, and \$220 million worth of additional investment is in the pipeline or early stages of development.* To bolster those substantial investments, the Downtown Albany BID directly launched and implemented several new projects:

- Partnered with the Albany Parking Authority to renew free night & weekend parking in the public parking facilities in Downtown
- Creation of a wayfinding master plan to improve and consolidate signage throughout the District
- Partnered with CDTA, the Albany Parking Authority, Stop DWI and others on the implementation of the free, year-round Capital City Trolley that runs Thursdays through Saturdays in the evening between Downtown and Lark Street
- Launch of new panhandling education and safety campaign
- A series of new, free dog-centric events for residents & their pets to enjoy
- 16 new trees planted for inaugural Arbor Day Tree Planting Pilot program
- Purchase of weather resistant ping-pong table & lawn games for Tricentennial Park
- Additional self-watering flower planters to line our streets
- Installation of decorative string lights for Jim DiNapoli Park

Throughout the coming year we're excited to continue this momentum with our strategic partners. Here's a look at just a few of the larger projects that are currently in final design phases and set to begin construction in late 2019/early 2020:

- \$135 million worth of investment slated to be leveraged through the implementation of the proposed projects through Albany's \$10 million Downtown Revitalization Initiative Award
- \$3.1 million construction of the Albany Skyway
- \$1.2 million construction for the reimagining of Maiden Lane as a linkage between Downtown and the Riverfront
- \$250,000 for Convention Center District improvements and plan implementation
- \$78 million seven building Redburn Development commercial and residential conversion project

**Source: Capitalize Albany Corporation*

Because there are such significant investments and changes taking place, it is more imperative than ever that you participate in our elections, which ultimately impact the direction of our Organization. Enclosed you will find both the 2019 BID Board of Directors Election Ballot and a set of proposed BID By-Laws for adoption. As a voting member of the Downtown Albany BID, each requires your approval.

2019 BID Board of Directors Election Ballot

There are four Class A property owner Board of Directors positions open for a first three-year term, as well as two Class A property owner Directors and one Class B tenant Director renewing for a second term. The Ballot includes a brief bio of each candidate being recommended by the Board, including the industry sectors and member class they represent as well as their professional/personal accomplishments.

Please complete and sign the enclosed Ballot and return to the BID office **by 4:30 PM EST on Friday, April 19, 2019**. For your convenience there are several ways in which you can vote:

Online at downtownalbany.org/ballot

Mail Nominating Committee
Downtown Albany Business Improvement District
21 Lodge Street | 1st Floor
Albany, NY 12207

Hand Deliver to the BID Office

Fax | 518.465.0139

Email | kmedhus@downtownalbany.org

BID By-Laws Ballot

The revisions to the BID By-Laws are to ensure compliance with the New York State's Nonprofit Revitalization Act. The full By-Laws can be viewed at downtownalbany.org/ballot.

This vote will be taken at the BID's Annual Meeting on Wednesday, May 22, 2019 at 5:30 PM at the Renaissance Albany. You may also complete and sign the enclosed BID By-Laws Ballot and return to the BID office on or before May 20, 2019. For your convenience there are several ways in which you can vote:

Online at downtownalbany.org/ballot

Mail Kate Medhus
Downtown Albany Business Improvement District
21 Lodge Street | 1st Floor
Albany, NY 12207

Hand Deliver to the BID Office

Fax | 518.465.0139

Email | kmedhus@downtownalbany.org

Thank you in advance for your participation and prompt response. I look forward to seeing you at our Annual Meeting on May 22, 2019!

Sincerely,



Georgette Steffens
Executive Director