



CALL FOR FASHION DESIGNERS | FASHION UNDER THE STARS: DNA

Fashion Under the Stars: DNA, Albany's only outdoor fashion show, seeks fashion designers to showcase their original work. Previously titled "Albany Fashion Week", this body-positive fashion show was conceived by Albany-based designer Daniel Mozzes, and is now in its third year. The event will be presented by Daniel Mozzes Design, in conjunction with the Downtown Albany Business Improvement District (BID) and Pearl Street Pub. Partial proceeds from the event will benefit the Albany Damien Center.

Event information:

Saturday, May 18 at 7:30 PM
Steuben Alley, Downtown Albany, NY

Eligibility:

Please submit the following items for consideration:

- The **attached application** completed in full, including a **brief biography** and description of your business, including previous experience in the fashion industry and any prior shows that have featured your designs.
- **Five (5) high-resolution photos** of your completed designs. These may be submitted in any of the following ways:
 - By email attachment to danielmozzes@gmail.com.
 - By providing a URL to the designer's website.
 - By submitting a flash drive or PC-formatted CD to the following mailing address. Please include a self-addressed stamped envelope for the return of your materials if requested:
 - Daniel Mozzes Design
61 N. Pearl St. – Steuben Alley #1
Albany, NY 12207
- Designers must have the ability to showcase at least five (5) of their own original pieces at the event.
- Designers of all ages and backgrounds are encouraged to apply.
- Designers will need to supply their own models.
- There is no submission fee.

Deadline for application submission:

March 8, 2019

Selection process:

Submissions will be reviewed by a curatorial committee of fashion and event professionals. Selected semi-finalists will be asked to meet with the committee. A timeline of events will be presented to chosen designers.

Compensation:

There is no pay, but each designer will receive two (2) tickets to the Fashion Under the Stars Event (\$50 value). The event will be highly publicized, and featured designers will be included in the show and all marketing materials distributed to local and regional news outlets. Professional photos taken at the event will be shared with designers to use for their own promotional purposes. One design by each designer will also be featured in DMD's high-traffic window display on N. Pearl Street for one week following the event.

Contact: For any questions, please contact Daniel Mozzes: danielmozzes@gmail.com | 518.729.6024



Fashion Under the Stars: DNA | Designer Application

Name: _____

Business Name: _____

Mailing address: _____

Phone: _____ **Email:** _____

Website: _____

Please list any social media pages your business maintains: _____

_____ **Please return my CD and/or flash drive (SASE must be of adequate size and include sufficient postage)**

Please provide a brief biography of yourself and your design business:

Please provide a brief description of your experience in fashion design or previous shows:

Please provide a brief description of the pieces included in your photos:

I understand that the decisions of the Fashion Under Stars committee are final and, if accepted, I agree to abide by the event's rules and regulations. In addition, I hereby discharge Daniel Mozzes Design, the Downtown Albany Business Improvement District, Pearl Street Pub, the City of Albany and their assigns of and from all manner of actions, suits, damages, and claims while participating in the 2019 Fashion Under the Stars event.

Signature

Date